



News Release



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Introducing the Let's Get Healthy California "Innovation Challenge" Improving Community Health and Promoting Health Equity

SACRAMENTO – The California Health and Human Services Agency (CHHS) and the California Department of Public Health (CDPH) today announced the Let's Get Healthy California "Innovation Challenge" to engage and empower people to work together toward improving the health of their community and the state.

"Let's Get Healthy California encourages us all—state policymakers and local communities—to create and share innovations as we strive to make California the healthiest state in the nation," said CHHS Secretary Diana S. Dooley. "The Innovation Challenge is an exciting opportunity for us to learn from and connect with our local community partners."

We invite all passionate creative thinkers, community and health advocates, health care providers, community-based organizations, civic data enthusiasts, and visionary practitioners impacting the lives of Californians to participate and share their innovations.

We are accepting submissions now through September 30, 2015, in the six Let's Get Healthy California goal areas:

- Healthy Beginnings
- Living Well
- End of Life
- Redesigning the Health System
- Creating Healthy Communities
- Lowering Cost of Care

"This Innovation Challenge allows people to think outside of the traditional public health framework to create innovative solutions that support the Triple Aim of better health, better care, and lower costs," said Dr. Karen Smith, CDPH Director and State Health

Officer. “We hope that these ideas will launch Californians on a path to living healthier lives.”

We will select finalists from each of the six Let’s Get Healthy California goal areas. Finalists will be announced this fall and will be highlighted at the statewide Innovation Conference in early 2016. Selected submissions will also be featured on the Let’s Get Healthy California website, scheduled for a 2016 launch. Data-focused innovations will additionally be highlighted at the statewide Open Data Fest in spring 2016.

To submit an innovation, or for more information regarding Let’s Get Healthy California and the Innovation Challenge, visit the [California Health and Human Services Agency Let’s Get Healthy](http://www.cdph.ca.gov/Programs/CID/DCDC/Pages/Imz/Pages/InnovationChallenge.aspx) website or email Innovate@chhs.ca.gov and LGHC@cdph.ca.gov.

In 2012, Governor Brown issued Executive Order B-19-12 to create the Let’s Get Healthy California Taskforce with the goal of making California the healthiest state in the nation by 2022. The Let’s Get Healthy California initiative focuses on furthering the Triple Aim—better health, better care, and lower costs—and promoting health equity. It consists of two strategic directions—Health Across the Lifespan and Pathways to Health—six major goal areas—Healthy Beginnings, Living Well, End of Life, Redesigning the Health System, Creating Healthy Communities, and Lowering the Cost of Care—and 30 priorities.

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